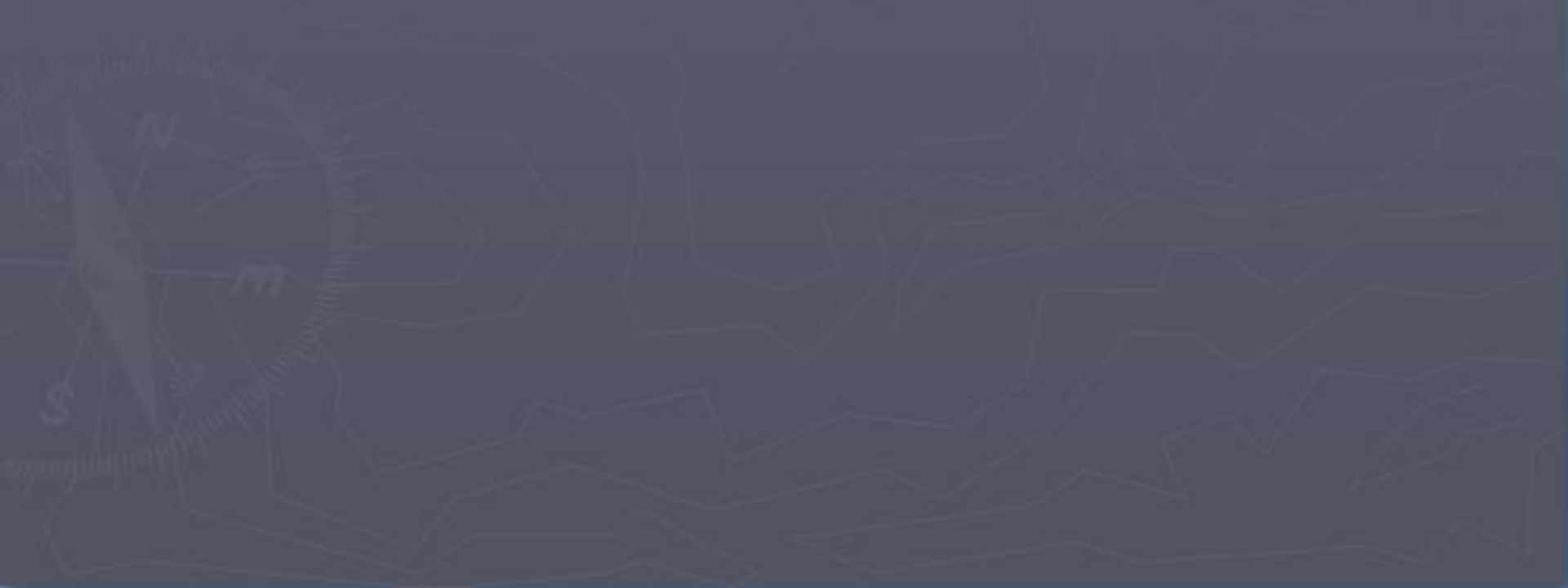
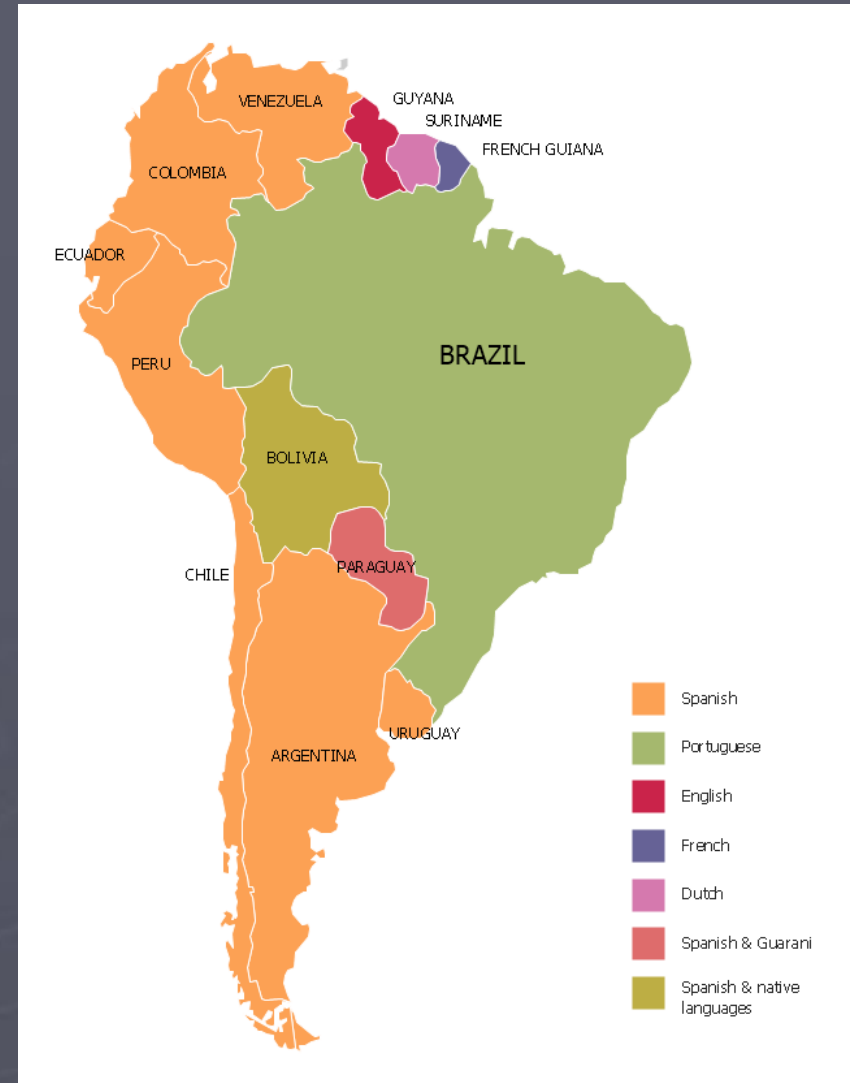


The Cultural Landscape: South America



Colonial Heritage: Language

- The cultural landscape of South America reveals the heavy influence of European Colonization
 - Linguistically South America is primarily divided between Spanish, Portuguese, French, English, and Native Languages



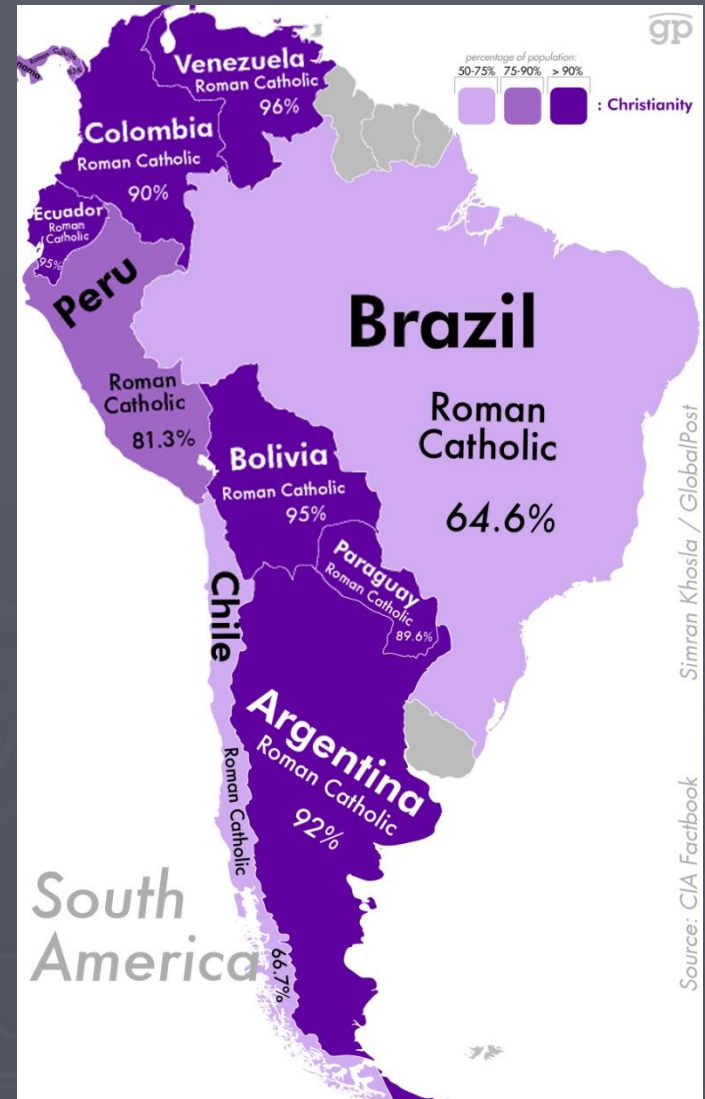
Native Language Divisions

- Many regional native languages still exist
 - Largest language families are Quechua, Guarani, and Aymara
 - Estimated 448 languages as part of 37 different language families



Colonial Heritage: Catholicism

- 70%-80% of South Americans identify as members of the Catholic Church
 - Other major religions are Protestant Christian, Hindu, and Islam



Catholicism in Latin America

- Catholicism diffused to South America by the Spanish, Portuguese, and French
 - Estimated 480 million Catholics in Latin America
- In 2013 Jorge Mario Bergoglio of Argentina became the first Pope ever from Latin America
 - Chose the Regnum name of Pope Francis



Catholic Cathedral in Cusco, Peru

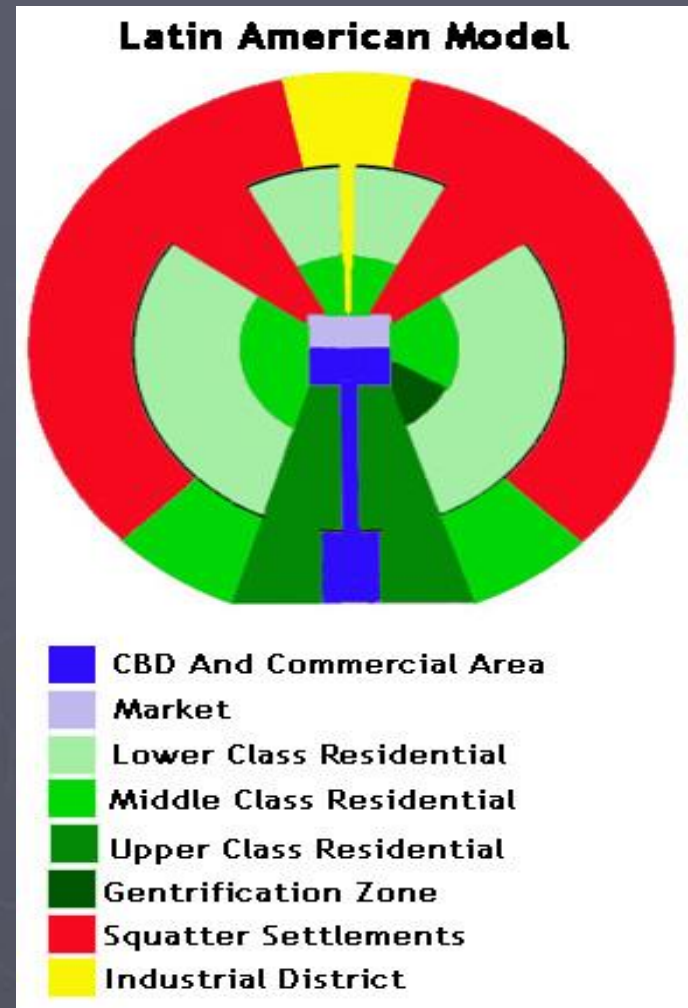
“The Beautiful Game”

- Soccer diffused to South America in 1800s
 - Most likely in 1860 by British sailors in Buenos Aires
- Especially popular due to limited amount of equipment needed to play



South American Urban Growth

- Cities consist of central market and modern CBD
- Wealthier residents live close to central “mall” of businesses
- Informal squatter settlements develop along fringes of the city



Case Study: Buenos Aires, Argentina

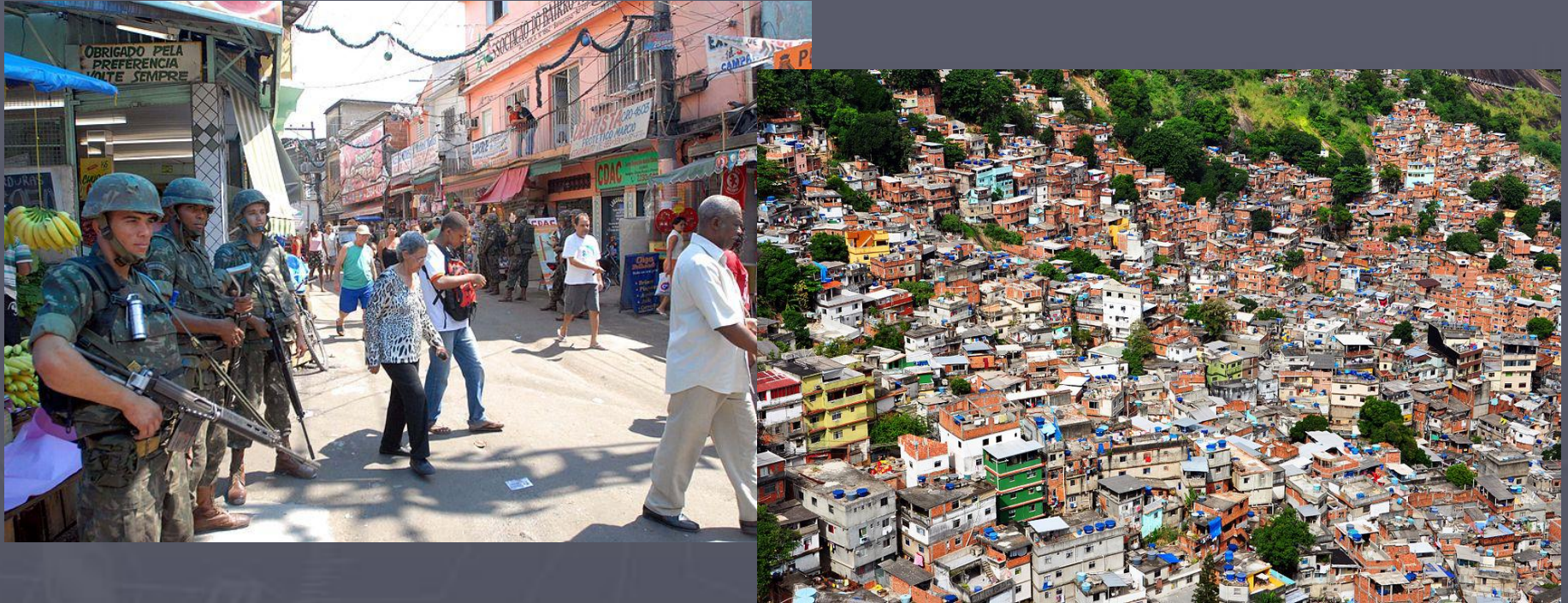


Central Business District



Villa Miseria

Case Study: Brazilian Favelas



- Favelas are Brazil's informal settlements, often growing outside the control of the government

South American Racial Divisions

- Population influenced by European colonization, and Africans brought as slaves
 - Amerindian - Term for Native Americans
 - Mestizo – Combined Amerindian and European descent
 - Mullato – Combined African and Amerindian or European descent



Caballerismo and Machismo

- Contrasting Gender Norms in South America
 - Caballerismo – translates to Knightliness, refers to South American mentality of being a gentleman towards women
 - Machismo – Refers to the attitude of “manliness”
 - Perceived as highly sexist by Western cultures
 - Not as common anymore, especially in urban areas



Sources

Native Languages Map

Copyright of the map: Jost Gippert, Frankfurt a/M 1993-2010.

A previous version of the map was published in printed form in H. Glück (ed.), Metzler Lexikon Sprache, Stuttgart / Weimar: Metzler 1993, and later editions.

