

Behavioral Science

Local Knowledge

Directions: Answer the following series of questions using available online resources and the TED Talk by Jimmy Nelson - <https://www.youtube.com/watch?v=mPPxBpTP5hE>

Part 1: Building Context

Work with a partner to research and be able to explain the following concepts and how they connect to the cultural contributions of others.

1. What is the "Western Savior Complex" / "White Savior Complex" and why can it be a negative when trying to address conservation issues?

1.b. What can you do to make sure a project avoids the pitfalls of "white savior complex"?

2. What is Volunturism and what are the positives? What are the negatives?

3. What is poverty tourism? Why should it be avoided?

4. Predict - why should the local community be involved when working on a project?

Part 2 - Watch the TED talk by Jimmy Nelson on youtube (link is on the website) and explain what Jimmy says are the three lessons we can learn from folk cultures.

Lesson 1 -

Lesson 2 -

Lesson 3 -

5. In your own words explain why it is so important to preserve these folk cultures and not force them to assimilate into popular culture. (Using the Assertion, Reasoning, Evidence method)