Design an Eco-Adventure Project Grading Rubric

	20	16	12	8	4
CONTENT	Always shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of concepts and accurate use of vocabulary is always included. 10 Placemarks included	Almost always shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of concepts and accurate use of vocabulary is almost always included.	Sometimes shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of concepts and accurate use of vocabulary is sometimes included. 5—6 Placemarks Included	Rarely shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of concepts and accurate use of vocabulary is rarely included. 3-4 Placemarks Included	Never shows strong evidence of understanding of topic, with main ideas and details shown in the project. An understanding of concepts and accurate use of vocabulary is never included. Minimal Placemarks Included
	10	**8**	**6**	**4**	**2**
PRESENTATION	Tour is extremely creative and the content and structure are always organized and clear.	Tour is mostly creative and the content and structure are almost always organized and clear.	Tour is somewhat creative and content and structure are somewhat organized and clear.	Tour is not very creative and content and structure are rarely organized and clear.	Tour is not creative and content and structure are not organized and clear.
PRODUCTION	Photos/images are used in an extremely creative way to illustrate the concepts and are relevant to the topic.	Photos/images are used in a mostly creative way to illustrate the concepts and are mostly relevant to the topic.	Photos/images are used in a somewhat creative way to illustrate the concepts and are somewhat relevant to the topic.	Photos/images are rarely used in a creative way to illustrate the concepts and are rarely relevant to the topic.	Photos/images are not used in a creative way to illustrate the concepts and are not relevant to the topic.
MECHANICS	Visuals/text within are legible, they are extremely neat. No errors are evident in spelling, grammar, and usage.	Visuals/text are legible, they are mostly neat. Very few errors are evident in spelling, grammar, and usage.	Visuals/text are somewhat legible, they are somewhat neat. Some errors are evident in spelling, grammar, and usage.	Visuals/text are somewhat legible, they are rarely neat. Several errors are evident in spelling, grammar, and usage.	Visuals/text are not legible and they are not neat. Numerous errors are evident in spelling, grammar, and usage.