Brazil as International Host
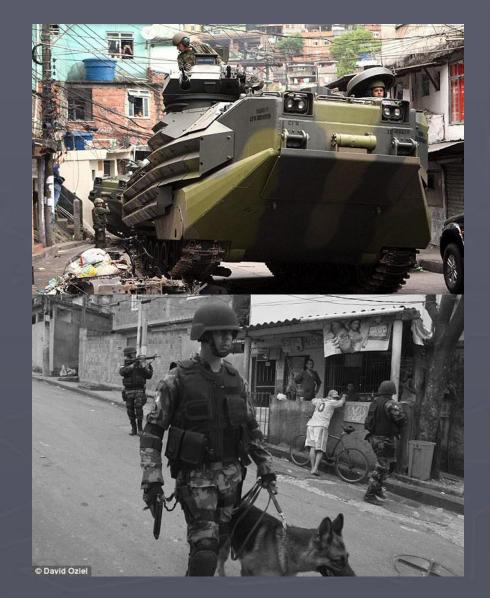
The Eyes of the World on Brazil

Brazil hosts World Cup and Summer Olympics

- In 2010s Brazil hosted two of the largest sporting events in the worlds
  - 2014 World Cup
  - 2016 Summer Olympics
- Huge tourism boost
  - Also huge expenses

Pre-Game Cleanup

- In 2013 Brazilian officials were worried about potential crime overspill of crime from the favelas to the World Cup and Olympics
  - Favelas mostly under crime lord control
  - Use of heavily armored forces to crack down on crime

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The World Cup

- Brazil hosted FIFA World Cup in summer of 2014
    - Fifth time that South America has hosted
- Games played in 12 different cities around the country
    - Brazil allowed a chance to showcase country and culture
    - Great source of pride in Brazil for the "Beautiful game"
- Argentina lost to Germany in Finals

Controversy In Brazil

- World Cup cost Brazil $14 billion to host
  - Construction of 6 new stadiums
  - Large amount of poverty in Brazil
- Displacement of people to build new stadiums
- Anti-FIFA protests
  - Against costs of hosting World Cup

World Cup Street Art

- During and after World Cup lots of artists painted murals in cities around the country to commemorate the events of the games

The Rio Olympics

- Brazil awarded hosting rights for 2016 Summer Olympics
  - Hosted by the city of Rio de Janeiro
  - Beat out Spain, Japan, and United States
- Record number of participants from record number of countries

Controversy in Rio

- Large amounts of water pollution poses a threat to the competition
  - Debris and garbage possibly getting in way of boating events
  - Contaminated water could get participants sick