

# Applied Psychology



# Defining Applied Psychology

- Applied psychology refers to the use of psychological research and methods to better understand and improve living conditions.
  - Can be used to help both animals and humans
- Psychologists work in a number of fields with the goal of improving peoples' performance, mental health, and overall quality of life



# Educational Psychology

- As more is being learned about learning disabilities and how people learn psychologists are working with educators to help give support and advice to help better meet the needs of students with special cases, and design curriculum in ways to better reach all students
  - Related Careers
    - School Psychologist
    - School Councilor
    - Speech Pathologist



# Social Psychology

- Before developmental disabilities or trauma were understood people with special needs were often segregated away in specialized facilities. Now with better assistance the goal is to get them to participate in as normal a manner as possible. Psychologists work to understand and make recommendations on how to accomplish this
  - Related Careers
    - Behavioral Analyst
    - Social Worker
    - Substance Abuse Counselor



# Business Psychology

- Businesses are always looking for ways to improve morale, productivity, and workplace community in order to help provide safe and healthy work environments. Through understanding the workings of the mind psychologists can help businesses attract and keep workers
  - Related Careers
    - Human Factors Engineer
    - Human Resource Specialist
    - Industrial-Organizational Psychologist



# Legal Psychology

- Just as important in learning how a crime happened is why a crime happened. Psychologists within the judicial system help to not only treat victims, but to catch criminals, and to treat criminals to prevent future crimes.
  - Related Careers
    - Forensic/Criminal Psychologist
    - Probation Officers



# Medical Psychology

- Through the combination of research, diagnosis, and treatment, Medical Psychologists work to improve the lives of people with different afflictions
  - Related Careers
    - Occupational Therapist
    - Therapeutic Recreation



# Specialized Psychologists

- The inner workings of the mind are sometimes a difficult thing to understand and can affect humans, and even animals, in different ways. Dealing with issues like stage fright, “writers block”, “slumps”, etc...
  - Related Careers
    - Animal Psychologist
    - Art Therapist
    - Music Therapist
    - Sport Psychologist

