## **Human Geography**

Commodification of Rock 'n' Roll Discussion Questions

Name:		
Section:		
Score:	/5	

Directions: Answer the following questions based on information from the notes and discussion on the Commodification of Rock 'n' Roll music.

Pre-Class	Thought	Question:
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Commodification of Rock if Roll music.
Pre-Class Thought Question:
Explain how music is a reflection of culture. Think of three ways and explain them.
1.
2.
3.
Notes Discussion Questions:
<ol> <li>How did the following factors help create an atmosphere that made it possible for the music industry to grow? Movement:</li> </ol>
Accessibility:
Technology:
<ul> <li>Identify the four major musical influences to Rock 'n' Roll and their places of origin.</li> <li>a.</li> <li>b.</li> <li>c.</li> <li>d.</li> </ul>
3. How did the Post war era (post 1945) help create an atmosphere in which Rock 'n' Roll could groand be sold? (Explain 2 ways)  a.
b.
4. How did artists like Bill Haley and Elvis Presley help make it possible for something that was considered a Folk Cultural trait to be more "acceptable" to a wider audience?

5. Using examples from the information in the notes explain how Southern culture was something being repackaged and sold as popular culture.

6.	How were the Beatles and example of the globalization of a cultural trait?
	Thought Questions:  Work with a partner to come up with another example of a folk culture trait that has been adopted by popular culture and been turned into a commodity that can be sold. (Be prepared to discuss your answers in class)
2.	Generally summarize how Rock 'n' Roll is a combination of Folk Cultural traits that had been packaged to be sold.